









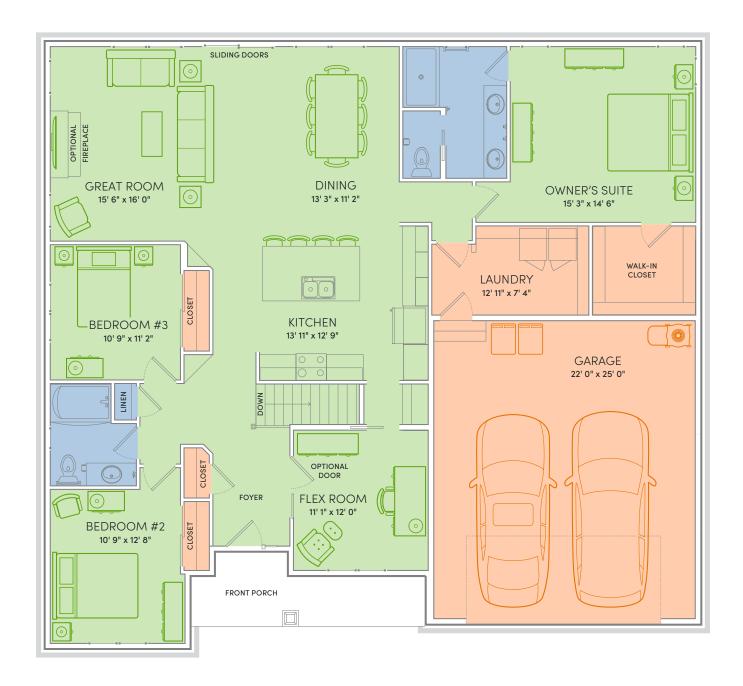


*Exterior design, square footage and product selections may vary by elevation and neighborhood.

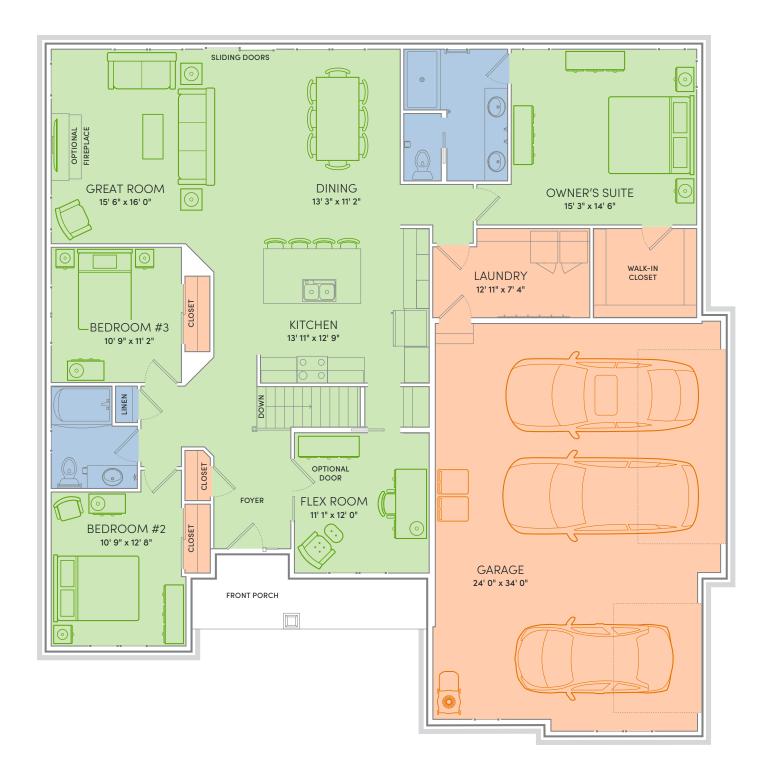
WE MAKE BUILDING EASY. When you build a Veridian home, you get much more than a home designed around you and your dreams. You get the peace of mind that comes with nationally-recognized, award-winning, quality craftsmanship and energy efficiency. You get a home that's constructed using innovative building materials as well as the newest technology and building practices. The result is a high-performing, green and energy efficient home that's a healthier home for you and your pocketbook. And when you build with Veridian Homes, you build with a team of specifically trained experts who make homebuilding easy.

MADISON · MILWAUKEE: (800) 726-7397 | WEB: VERIDIANHOMES.COM | Dream. (Build. Live.











WHEN YOU BECOME A HOMEOWNER OF THE CONRAD, you may feel as though you're on vacation even when it's just a night home from work. The open and airy floor plan makes everyday life just a bit simpler to take on. After all, doing the laundry isn't so bad, when you're just steps away from your favorite bottle of wine on the kitchen island. The Conrad is practical, yet luxurious, and that's why we love it. We think you will too.

Floor Plan Features

- Nine foot ceilings
- Kitchen open to living and dining areas
- Large kitchen island
- Quartz or granite kitchen counters
- Owner's suite with walk-in closet and private bath
- Flex room for formal dining, office, etc.
- Spacious laundry/mudroom
- Custom Auburn Ridge® cabinetry
- Smart Home+ technology
- Energy expert certified
- Award-winning, high-performance home

Optional Features

- Custom built-ins
- Deck and patio spaces
- Finished lower level
- Fireplace
- Personalized closet systems
- Solid surface countertops in baths
- Tile shower
- Personalize your home with thousands of options found within our Design Studio

Three-Car Configurations





For Signature Series home plans, please talk with your New Home Specialist to learn more about plan-specific details.



- Energy Expert Certified
- Insulated Entry Door
- Pella® Low-E Insulated Windows
- Insulated Garage Door
- Electronic Set-Back Thermostats
- Energy Efficient Led Lighting
- Moen® Low Flow Fixtures
- Energy Star® Bath Fans

- Energy Efficient Air Conditioner,
 Furnace and Water Heater
- Radon Mitigation System
- 2x6 Framed Walls, 24 on Center
- Tyvek® House Wrap
- Advanced Air Sealing
- Spray Foam Insulation
- Weather Max® Adhesive Membrane



This Home is Quality 360® Certified

Every high-performance, Veridian home is tested by a third-party company, Perfect Environmental Performance (PEP). This testing allows us to individually certify each and every home we build meets the high standards of the Quality 360 program.

The Quality 360 program requires that all homes meet the highest standards in energy-efficiency, combustion safety, comfort and durability. This means that your dream home will not only look like a dream, but it will run like one too.





Better Energy Performance



Heating/Cooling Loss Protection



Peace of Mind







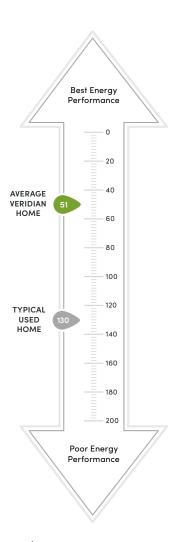












\$310 in savings every month!*

LOWER INDEX = HIGHER EFFICIENCY.

A HERS Index is the industry standard by which a home's energy efficiency is measured. A Veridian home receives a rating 56 HERS or better, averaging 51 HERS, compared a typical used home, which rates at 130 HERS – that's greater than a 70% increase in total energy performance. This means that your dream home will not only look like a dream, but it will run like one too.

"Estimated average monthly energy bill savings with the Conrad. The costs were calculated using REM/ Rate™ 12.97 and the HERS Score for the reference homes listed in the arrow chart and were published by RESNET, as compared to the typical used home. The typical used and new home scores were determined by the U.S. Department of Energy.